

Procurement Notice

Country:	Croatia
Project:	Grant for Public Administration Reform Support
Financing:	SIDA - World Bank
Abstract:	Design of Communication Strategy for Launching New Law on Public Service Salaries
Sector:	Consultant
Loan/Credit Number:	TF 056514
Contract/Bid Number:	Request for Expression of Interest
Deadline:	June 16 th 2008

The Republic of Croatia has received a grant (TF 056514) from SIDA for Public Administration Reform Support, and intends to apply a part of the proceeds for design of communication strategy for launching new law on public service salaries.

The services include the following:

The objective of this assignment is to collect information through focus groups and survey and prepare a communication strategy for the new law on salaries in public services.

The consultants are expected to:

1. Design a survey
2. Train field interviewers
3. Conducting field work of the survey
4. Validation of data and data entry
5. Proposal of communication strategy

The assignment is expected to start by end of June 2008 and be complete by end of August 2008.

During the assignment, the consultant shall work closely with the Ministry of Finance.

Ministry of Finance now invites eligible firms to indicate their interest in provision of the above-mentioned services. Interested firms must provide information indicating their references and any other information for their qualification in providing the services.

Firms will be awarded a contract in accordance with the procedures set out in the World Bank's Guidelines: [Selection and Employment of Consultants by World Bank Borrowers](#).

The selection procedure shall follow the consultants' qualification method as specified in the above-mentioned World Bank's Guidelines.

The consultants shall be assessed based on the following criteria:

The staff should have the following competencies:

2 opinion research professionals with

- experience in qualitative and quantitative research focusing on issues related to salaries, policy and public sector
- experience managing the discussion in the focus groups
- at least two years experience conducting focus groups with the general population on sensitive topics

- at least one years of experience running focus groups with professionals, not just general population.

6. 2 PR professionals with

- experience in designing communication strategies in public sector
- experience in defining required materials and producing cost estimates for a communication strategy

Interested firms may obtain further information at the address indicated below.

Expressions of interest must be delivered to the below indicated address not later than June 6th 2008.

Contact:

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